

Before the
FEDERAL COMMUNICATIONS COMMISSION
Washington, DC 20554

In the Matter of)	
)	
A La Carte and Themed Tier Programming)	
and Pricing Options for Programming)	MB Docket No. 04-207
Distribution on Cable Television And)	
Direct Broadcast Satellite Systems)	

MOTION FOR EXTENSION OF TIME

Consumers Union (CU)¹ and the Consumer Federation of America (CFA),² pursuant to Section 1.46 of the Commission's Rules, respectfully request that the time for filing reply comments on the Public Notice in the above-mentioned proceeding be extended by two weeks, to August 13, 2004.

CU and CFA request this additional time in order to carefully analyze the 169 comments filed in response to the above-referenced proceeding and provide the most comprehensive response possible. The comments include several detailed studies, and we need additional time to comprehensively respond to the specific arguments made in the studies. Offering an extension would ensure a more complete discussion of the matter pending before the Commission without needlessly delaying the proceedings.

¹ Consumers Union is a nonprofit membership organization chartered in 1936 under the laws of the state of New York to provide consumers with information, education and counsel about goods, services, health and personal finance, and to initiate and cooperate with individual and group efforts to maintain and enhance the quality of life for consumers. Consumers Union's income is solely derived from the sale of *Consumer Reports*, its other publications and from noncommercial contributions, grants and fees. In addition to reports on Consumers Union's own product testing, *Consumer Reports* with more than 4 million paid circulation, regularly, carries articles on health, product safety, marketplace economics and legislative, judicial and regulatory actions which affect consumer welfare. Consumers Union's publications carry no advertising and receive no commercial support.

² The Consumer Federation of America is the nation's largest consumer advocacy group, composed of over 280 state and local affiliates representing consumer, senior, citizen, low-income, labor, farm, public power and cooperative organizations, with more than 50 million individual members.

In light of the relatively short reply comment period of two weeks established by the Commission, the complexity of the issues involved, and the voluminous initial comments submitted, we believe it is in the public interest to extend the reply comment period by two weeks. An additional two weeks would be especially helpful to ensure the complete and careful evaluation of all the comments and analyses submitted in response to the original order.

Respectfully submitted,



Mark Cooper
Director of Research
Consumer Federation of America
1424 16th Street, N.W., Suite 604
Washington, DC 20036



Gene Kimmelman
Senior Director of Public Policy Consumer
and Advocacy
Consumers Union
1666 Connecticut Ave., N.W., Suite 310
Washington, DC 20009

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